



2022 ANNUAL SPONSOR BOOK

**“We cannot always build the
future for our youth, but we can
build our youth for the future.”**

– Franklin D. Roosevelt

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Northern Colorado United for Youth (NOCO Unify, formerly NOCO 20/30) is a 501(c)3 non-profit organization comprised of business leaders between the ages of 20 and 39 that are focused on raising money for charities serving disadvantaged children in Northern Colorado.

Through philanthropy, our organization provides opportunities to young and emerging leaders for personal growth, leadership development, and a sense of community. By engaging young community leaders in philanthropy earlier in life, we aim to enhance the base for this community service throughout the northern Colorado region.

Since our inception in 2007, we have granted nearly \$4,500,000 for local youth charities.

Our events:



11th Annual Down & Derby – May 7, 2022



14th Annual Suitcase Party – August 19, 2022



3rd Annual Kids Classic Golf Tournament - TBA July, 2022

Charities We've Supported

A Child's Dream
A Kids Place
Book Trust
Boys & Girls Club Larimer County
Boys & Girls Club Weld County
Center for Family Outreach
Champ
Child Advocacy Resource Education (CARE)
Child Safe
Children's Speech and Reading Center
Coats & Boots Program – North Fort Collins Business Association
Colorado Youth Outdoors
Denver Active 20-30 Children's Foundation
Educo School of Colorado
Genny's Hope
Greeley Area Habitat for Humanity
Hearts & Horses
Junior Achievement
La Familia - The Family Center
MacDonald Family Charity
Mountain Wilderness
North Fort Collins Business Association
Partners Mentoring Youth – Larimer & Weld Counties
Project Linus
Project Self Sufficiency - Boundless Children's Fund
Race to Read
Respite Care
Sexual Assault Victim Advocate Center (SAVA)
Student Recovery Program
Teaching Tree
TEAM Fort Collins
Turning Point Center for Youth and Family Development Inc.
United Way of Larimer County
Voices Carry Child Advocacy Center
Weld County Juvenile Assessment Center
North Range Behavioral Health
Weld Food Bank
Hope House Northern Colorado
A Women's Place
Life Stories
Immigrant and Refugee Center
Catholic Charities
Fort Collins Habitat for Humanity



Ambassador Sponsor

2022 Sponsorship Opportunities

This entry-level sponsorship is ideal for the sponsor looking for entertaining clients or celebrating with their employees.

Suitcase Party:

- Logo included in sponsor section of event website and a link to your website
- 8 tickets to the Suitcase Party
- Name/Logo on projectors and big screen TVs throughout the event
- Logo included on email blasts
- Logo in program

Down & Derby Party:

- Listing and logo on the Down & Derby Party website
- 8 tickets to the Down & Derby Party
- Logo included in email blasts
- Logo in program

Sponsor Level
\$4,500



Suitcase Sponsor

2022 Suitcase Party Opportunities:

- \$5500 Stage Sponsor
- \$5500 Raffle Sponsor
- \$5500 Silent Auction Sponsor
- \$5500 Bar Sponsor
- \$5500 Video Sponsor (e.g. Jumbotron/Screen)
- \$5500 Band Sponsor
- \$4500 Trip Sponsor
- \$4500 Entry/Registration Sponsor
- \$4500 Gift Sponsor
- \$4500 Food Sponsor
- \$4500 Valet Sponsor

Above all come with high profile event signage with your company logo.

Additionally, you will receive:

- 6 Tickets to Suitcase Party
- Logo on event website
- Logo/name recognition on-screen at events
- Logo printed/applied to specific sponsorship items/areas
- Logo in eBlasts
- Logo in event program
- 1/4 page ad in Suitcase program (sponsor provides)

**Event Day
Sponsor Level**

Derby Party Sponsor

2022 Down & Derby Party Opportunities:

- \$5500 Stage Sponsor
- \$5500 Raffle Sponsor
- \$5500 Silent Auction Sponsor
- \$5500 Bar Sponsor
- \$5500 Video Sponsor (e.g. Jumbotron/Screen)
- \$4500 Band Sponsor
- \$4500 Entry/Registration Sponsor
- \$4500 Gift Sponsor
- \$4500 Food Sponsor
- \$4500 Valet Sponsor

Above all come with high profile event signage with your company logo.

Additionally, you will receive:

- 12 Tickets to Down & Derby Party
- Logo on event website
- Logo/name recognition on-screen at events
- Logo printed/applied to specific sponsorship items/areas
- Logo in eBlasts
- Logo in event program

**Event Day
Sponsor Level**

Associate Sponsor

Limit 5

2022 Sponsorship Opportunities

Suitcase Party:

- Logo on Event Website
- 10 tickets to the Suitcase Party
- Logo/Name recognition at event
- Logo in eBlast
- Logo in event program
- 1 Raffle ticket per ticket for the event
- Full-page ad in Suitcase program

Down & Derby Party:

- Logo on Event Website
- 8 VIP tickets to the Down & Derby Party
- Logo/Name recognition at event
- Logo in eBlast
- Logo in event program
- 1 Raffle ticket per ticket for the event

Sponsor Level
\$9,000

Presenting Sponsor

Limit 3

2022 Sponsorship Opportunities

- Recognition at all NOCO Unify events
- Use of NOCO Unify email list. NOCO Unify will send 2 Unify-approved eBlasts per year on behalf of sponsor

Suitcase Party:

- Listed as a presenting sponsor of the event (Suitcase Party Benefiting NOCO Unify Presented by YOUR COMPANY)
- Full-page advertisement in Event program
- Listing in “Presenting Sponsor” section of Event program
- Featured logo included on all pages of Event website and link to your site
- Official Event Sponsor status for the event and right to use event logo
- 12 tickets to the Event
- 1 raffle ticket per guest at the door
- Recognition at the event
- Name/logo on projectors or big screen TVs throughout the venue.
- Right to provide gift/incentive/offer to attendees (prior approval from NOCO Unify)
- Logo included in email blasts

Down & Derby Party:

- Listed as a presenting sponsor of the event (Down & Derby Benefiting NOCO Unify Presented by YOUR COMPANY)
- Listing and logo on website as Presenting Sponsor
- Recognition as Presenting Sponsor during radio promotions
- Logo in all print media as Presenting Sponsor (pending press runs)
- 12 VIP tickets to the event
- 1 raffle ticket per guest at the door
- 1 table for sponsor’s sole use and table recognition
- Recognition on event day schedule/program
- Right to provide gift/incentive/offer to attendees (prior approval from NOCO Unify)
- Logo included in all eBlasts

Sponsor Level
\$15,000

2022 Sponsorship Opportunities

- Recognition at all NOCO Unify events
- Use of NOCO Unify email list. NOCO Unify will send 4 Unify-approved eBlasts per year on behalf of sponsor
- Dedicated Company Profile on www.nocounify.org website

Title Sponsor

Limit 1

Suitcase Party:

- Naming rights for event (e.g. XYZ's Suitcase Party)
- Full-page advertisement in Event program
- Welcome letter in Event program from sponsor (letter content provided by sponsor)
- Listing in "Title Sponsor" section of Event program
- Featured logo included on all pages of Event website and link to your site
- Official Event Sponsor status for the event and right to use event logo
- Recognition as Exclusive Title sponsor during radio promotions as Title sponsor
- Logo in all print media as Exclusive Title sponsor (pending press runs)
- 20 tickets to the Event
- 1 raffle ticket per guest at the door
- Name/logo on projectors or big screen TVs throughout the venue
- Logos on themed signage - provided by NOCO Unify
- Online & promotional video recognition
- Right to provide gift/incentive/offer to attendees (prior approval from NOCO Unify)
- Logo included in all eBlasts

Down & Derby Party:

- Naming rights for event (e.g. XYZ's Down & Derby Party)
- Listing and logo on website as Title sponsor
- Recognition as Exclusive Title sponsor during radio promotions as Title sponsor
- Logo in all print media as Exclusive Title sponsor (pending press runs)
- 20 VIP tickets to the Event
- 1 raffle ticket per guest at the door
- Recognition on event day schedule/program
- Logos on themed signage - provided by NOCO Unify
- Right to provide gift/incentive/offer to attendees (prior approval from NOCO Unify)
- Online & promotional video recognition
- Logo included in all eBlasts

Sponsor Level
\$40,000

Kids Classic Golf Sponsor

	<div> <div>Title \$15,000</div> <div>Hole \$5,000</div> <div>Booze on the Hole \$5,500</div> <div>Silent Auction \$4,000</div> <div>DJ \$3,700</div> <div>Bar \$3,700</div> <div>Beer \$3,700</div> <div>Closest to Pin \$3,700</div> <div>Food \$3,700</div> <div>Driving Range \$3,700</div> <div>Fast Eddie \$3,700</div> <div>Cigar \$3,700</div> </div>											
	\$400 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player	\$200 /player
Swag Credit												
Cart Signage	✓	✓	✓									
Flag Signage	✓	✓	✓									
Parking lot Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Flier Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Email Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4some Included	2	1	1	1	1	1	1	1	1	1	1	1
Number Available	2	11	5	1	2	2	1	1	1	1	1	1
Tent Setup on a Teebox	✓	✓	✓									

Included with all sponsor teams: Noco Unify Gift | Food and Drinks included all day | Silent Auction around the course | Golf Carts | Access to the Travis Matthews party bus | Great Fun & Knowing You Are Raising Money for NOCO UNIFY to Help Local Youth Organizations

**Event Day
Sponsor Level**

About the Events



11th Annual Down & Derby Party – May 7, 2022 –



May 2020 will bring another exciting return of the Down & Derby Party. Annually, the event typically attracts over 1200 affluent attendees. The Down & Derby Party, a Kentucky Derby-themed party celebrating all the festivities and fanfare surrounding the Derby, is NOCO's premier Derby event!

Derby Attendee Profile:

- Age: 30-50, 75%+ couples
- Income: \$150,000+
- Average HH Value: \$550,000
- Gender: 50/50
- Education: College degree
- Attendees: 1200+ (targeting higher income households and individuals, business owners, Circle of Influence from NOCO Unify's membership)



14th Annual Suitcase Party – August 19, 2022 –



The Suitcase Party started in August 2007 and has quickly grown into Northern Colorado's favorite event. Couples come with bags packed and ready to be swept by private jet – that night – to a desirous destination such as Napa Valley for a 3 night all-inclusive experience. Over the years, additional smaller plane trips and helicopter trips have been added.

Suitcase Party Attendee Profile:

- Age: 25-54
- Income: \$150,000+
- Gender: 50/50
- Education: College degree
- Attendees: 1300+ (targeting higher income households and individuals, business owners, Circle of Influence from NOCO Unify's membership)



3rd Annual Kids Classic Golf Tournament – TBA July, 2022 –



Our Kids Classic Golf Tournament is now in its 3rd year and has consistently been one of NOCO's best and biggest fundraisers. This event has sold out consecutive years. If you would like to be a part of it please contact Eric Knotts: 970-217-6651 or eric@summitallcash.com.

2022 Sponsorship Agreement

Contact:

- Name: _____
- Company: _____
- Address: _____
- City, State, Zip: _____
- Phone: _____
- Email: _____

Sponsorship Selection:

- ☐ \$4,500 Level ☐ \$9,000 Level ☐ \$15,000 Level
☐ \$5,500 Level ☐ \$40,000 Level (Title) ☐ \$50,000 Level (Platinum)
☐ Day-of (Event Day) _____ Level
(please fill in amount)

Payment:

- ☐ Check Provided
☐ Visa
☐ Master Card
☐ AMEX
☐ Discover

Donation Amount Authorize:

Card #: _____ Security Code: _____ Exp Date: _____

Signature: _____ Date: _____

By signing, I give NOCO Unify permission to charge my credit card the stated amount. Each Party shall indemnify, defend and hold harmless the other Party and its affiliates, shareholders, officers, directors, employees and agents from and against any and all claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or related to the indemnifying Party's performance of its respective obligations in this Agreement and its participation in the Event. NOCO Unify owns and controls the use of the names and trademarks associated with the Event. NOCO Unify authorizes Sponsor to use the names and trademarks associated with the Event only in its marketing and promotion of the Event.

Thank You!